

NETWORKED MINDS: OPINION DYNAMICS AND COLLECTIVE INTELLIGENCE IN SOCIAL NETWORKS

THE CONDORCE



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Let's start with a game!

Guess the correct version of the logo.

Guess the correct version of the logo.



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Guess the correct version of the logo.

Keep track of your score!



Privat Bäckerei WIMMER

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Keep track of your score!

Jack Wolfskin

Sa Jack Wolfskin

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Keep track of your score!





Sa Jack Wolfskin



Guess the correct version of the logo.



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Guess the correct version of the logo.



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How did you do? And how did the group do?

Here's the model we're working with.

AGENTS AS NOISY ESTIMATORS OF THE TRUTH

A number of *agents* vote on two alternatives, one of which is correct.



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Each agent has a specific competence, i.e., the probability of voting for the correct alternative.



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$$v_i = \begin{cases} 1, & \text{if voter } i \text{ votes for the correc} \\ 0, & \text{otherwise.} \end{cases}$$

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The profile of votes is a vector $v = (v_1, \ldots, v_n)$ of the votes cast. The majority outcome* is the alternative with the most votes.

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Each voter i has a competence p_i , which is their probability of voting correctly:

$$v_i = egin{cases} 1, & ext{with probability } p_i, \ 0, & ext{with probability } 1 \ - \end{pmatrix}$$

ct alternative,

 $-p_i$.

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JACOB BERNOULLI

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The sum of the votes is also a random variable:

$$S_n = v_1 + \dots + v$$

 S_n tracks the number of correct votes in a profile of n votes.

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Note that the majority outcome is correct exactly when $S_n > \lfloor n/2 \rfloor$.

- $n \cdot$



THE MARQUIS DE CONDORCET I want to make some assumptions!

ASSUMPTIONS

(Competence) Agents are better than random at being correct:

$$p_i > \frac{1}{2}$$
, for any voter $i \in N$

V.

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(Independence) Voters vote independently of each other:

$$\Pr[v_i = x, v_j = y] = \Pr[v_i = x] \cdot \Pr[v_j = y], \text{ for}$$

- Ī.
- $\in N$.
- or all voters $i, j \in N$.



THE MARQUIS DE CONDORCET I claim that under these conditions, the majority tends to get it right!

What Condorcet means is that the majority vote



THE MARQUIS DE CONDORCET Mark my words:



What Condorcet means is that the majority vote is correct



THE MARQUIS DE CONDORCET Mark my words:

 $S_n > \lfloor n/2 \rfloor$

What Condorcet means is that the majority vote is correct with high probability.



THE MARQUIS DE CONDORCET Mark my words:

$$\Pr\left[S_n > \lfloor n/2 \rfloor\right]$$

to the moon! ///

THEOREM

For n voters with equal competence p > 1/2 that vote independently of each other, then, for any odd n, it holds that:

(1) Larger groups are more accurate than smaller groups.



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(2) Groups are more accurate than their members.



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(3) The probability of a correct decision approaches 1 as the group size increases.

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, and
(2) $\Pr\left[S_n > \lfloor n/2 \rfloor\right] \ge p$, and
(3) $\lim_{n\to\infty} \Pr\left[S_n > \lfloor n/2 \rfloor\right] = 1$.



To prove this, we have to see how group accuracy depends on the accuracy of the members.

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ONE VOTER

The profile is $v = (v_1)$.

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$$\Pr[S_1 > 0] = \Pr[v_1 = 1]$$
$$= p$$
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The probability of a correct decision is:

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$$> \frac{1}{2}.$$

$$\left[S_1 > 0\right] = \Pr\left[v_1 = 1\right]$$

$$= p$$

$$= \frac{1}{2}$$

As *p* grows, so does group accuracy.



1.00

0.75 -

0.00

0.00

TWO VOTERS

The profile is $v = (v_1, v_2)$.

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Oh wait, we're not looking at this case.

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=
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The probability of a correct decision is:

$$\begin{aligned} \Pr[S_3 > 1] &= \Pr[S_3 = 2 \text{ or } S_3 = 3] \\ &= \Pr[\mathbf{v} \text{ is one of } (1, 1, 0), (1, 0, 1), (0, 1, 1) \text{ or } (1, 1, 1)] \\ &= \Pr[\mathbf{v} = (1, 1, 0)] + \Pr[\mathbf{v} = (1, 0, 1)] + \Pr[\mathbf{v} = (0, 1, 1)] + \Pr[\mathbf{v} = (1, 1)] \\ &= \Pr[v_1 = 1] \cdot \Pr[v_2 = 1] \cdot \Pr[v_3 = 0] + \\ &\qquad \Pr[v_1 = 1] \cdot \Pr[v_2 = 0] \cdot \Pr[v_3 = 1] + \\ &\qquad \Pr[v_1 = 0] \cdot \Pr[v_2 = 1] \cdot \Pr[v_3 = 1] + \\ &\qquad \Pr[v_1 = 1] \cdot \Pr[v_2 = 1] \cdot \Pr[v_3 = 1] + \end{aligned}$$

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The probability of a correct decision is:

Again, as p grows, so does group accuracy.



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$$= \Pr[v = (1, 1, 0)] + \Pr[v = (1, 0, 1)] + \Pr[v = (0, 1, 1)] + F$$

$$= \Pr[v_{1} = 1] \cdot \Pr[v_{2} = 1] \cdot \Pr[v_{3} = 0] +$$

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Again, as p grows, so does group accuracy.

And a group of three voters is more accurate than a single voter!



FIVE VOTERS

The profile is $v = (v_1, v_2, v_3, v_4, v_5)$.

The probability of a correct decision is:

$$Pr[S_5 > 2] = Pr[S_5 = 3 \text{ or } S_5 = 4 \text{ or } S_5 = 5]$$

= Pr[v is either (1, 1, 1, 0, 0), ..., (1, 1, 1, 1, 0), ..., or (1, 1, 1, 1, 1, 0), ..., or (1, 1, 1, 1, 1, 1, 0)]
...
= $10 \cdot p^3 (1-p)^2 + 5 \cdot p^4 (1-p) + p^5$

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$$= 10 \cdot p^{3}(1-p)^{2} + 5 \cdot p^{4}(1-p) + p^{5}$$

$$= \binom{5}{3}p^{3}(1-p)^{2} + \binom{5}{4}p^{4}(1-p) + \binom{5}{5}p^{5}$$

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1.00

0.00

ANY ODD NUMBER OF VOTERS

The profile is $v = (v_1, \ldots, v_n)$, for n = 2k + 1 and $k \ge 1$.

$$\Pr[S_n > k] = \Pr[S_n = k+1 \text{ or } \dots \text{ or } S_n = n]$$

= $\binom{n}{k+1} \cdot p^{k+1} (1-p)^{n-(k+1)} + \dots + \binom{n}{n-1} \cdot p^{n-1} (1-p)^1 + \binom{n}{n} p^n$
= $\sum_{i=k+1}^n \binom{n}{i} \cdot p^i (1-p)^{n-i}.$

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$$= \sum_{i=k+1}^n \binom{n}{i} \cdot p^i(1-p)^{n-i}.$$
0.7

And it looks like the same reasoning applies: as n grows, so does group accuracy!


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And it looks like the same reasoning applies: as n grows, so does group accuracy! Of 0.00 + 0.00 But only as long as $p > 1/2 \dots$



To prove that accuracy increases with group size, we derive a recurrence relation for the probability of a correct decision with n + 2 voters, given the probability of a correct decision with n voters.

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Take n = 5.

We use a clever way of counting the cases that lead to a correct decision.



$(\Box, \Box, \Box, \Box, \Box)$

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Separate the first two voters.





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If exactly one of them is correct, which can happen in two ways, at least two of the remaining voters have to be correct.



$(\square, \square, \square, \square, \square)$ (0, 0, 1, 1, 1)

$(1, 0, 1, 1, 1)(1, 0, 1, 1, 0)(1, 0, 1, 0, 1)(1, 0, 0, 1, 1) \\(1, 0, 1, 1, 1)(0, 1, 1, 1, 0)(0, 1, 1, 0, 1)(0, 1, 0, 1, 1)$

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If both of the first two voters are correct, at least one of the remaining voters has to be correct.

 $(\square, \square, \square, \square, \square)$ (0, 0, 1, 1, 1)

(1, 0, 1, 1, 1)(1, 0, 1, 1, 0)(1, 0, 1, 0, 1)(1, 0, 1, 0, 1)(1, 0, 0, 1, 1)(0, 1, 1, 1, 1)(0, 1, 1, 1, 0)(0, 1, 1, 0, 1)(0, 1, 0, 1, 1)(1, 1, 1, 1, 1)(1, 1, 1, 1, 0) (1, 1, 1, 0, 1) (1, 1, 0, 1)(1, 1, 1, 0, 0) (1, 1, 0, 1, 0) (1, 1, 0, 0, 1)

GENERAL RECURRENCE RELATION

The recurrence relation for five voters is thus: $\Pr\left[S_5 > 2\right] = (1-p)^2 \cdot \Pr\left[S_3 > 2\right] + 2p(1-p)^2 \cdot \Pr\left[S_3 > 1\right] + 2p(1-p)^2$

$$+ p^2 \cdot \Pr\left[S_3 > 0\right].$$

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The general relation is:

$$\Pr\left[S_{2k+3} > k+1\right] = (1-p)^2 \cdot \Pr\left[S_{2k+1} > k+1\right] + 2p(1-p)^2 \cdot \Pr\left[S_{2k+1} > k\right] + p^2 \cdot \Pr\left[S_{2k+1} > k-1\right].$$

$$\vdash p^2 \cdot \Pr\left[S_3 > 0\right].$$

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$$\vdash p^2 \cdot \Pr\left[S_3 > 0\right].$$

Write:

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And:

$$\binom{2k+1}{k} = \binom{2k+1}{k+1} = c$$

$(1-p)^{k+1}$ +1]

Now let's plug this into the recurrence relation.

PROOF OF CLAIM 1: ACCURACY INCREASES WITH SIZE

$$\Pr\left[S_{2k+3} > k+1\right] = (1-p)^2 \cdot \Pr\left[S_{2k+1} > k+1\right] + 2p(1-p)^2 \cdot \Pr\left[S_{2k+1} > k+1\right] + 2p(1-p)^2 \cdot \Pr\left[S_{2k+3} > k+1\right] + 2p(1-p)^2 \cdot \Pr\left[S_{$$

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PROOF OF CLAIM 1: ACCURACY INCREASES WITH SIZE

$$\begin{aligned} \Pr \Big[S_{2k+3} > k+1 \Big] &= (1-p)^2 \cdot \Pr \Big[S_{2k+1} > k+1 \Big] + 2p(1-p)^2 \cdot \Pr \Big[S_{2k+1} > k \Big] + p^2 \cdot \Pr \Big[S_{2k+1} > k-1 \Big] \\ & \dots \\ &= \Pr \Big[S_{2k+1} > k \Big] + c \cdot p^{k+1} \cdot (1-p)^{k+1} \cdot (2p-1) \\ &> \Pr \Big[S_{2k+1} > k \Big]. \end{aligned}$$

PROOF OF CLAIM 2: GROUPS BETTER THAN MEMBERS

This follows from Claim 1, as single voters are just groups of size 1.

 $p = \Pr\left[S_1 > 0\right]$ $< \Pr[S_3 > 1]$



. . .

The claim that in the limit accuracy is perfect follows from the Law of Large Numbers.

THE (WEAK) LAW OF LARGE NUMBERS

THEOREM

If X_1, \ldots, X_n are independent and identically distributed (i.i.d.) random variables such that $\mathbb{E}[X_i] = \mu$, then, for any $\varepsilon > 0$, it holds that:

$$\lim_{n \to \infty} \Pr\left[\left| \frac{X_1 + \dots + X_n}{n} - \mu \right| \right]$$



Pick an ε , as small as you want.



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As *n* grows, it is overwhelmingly likely that the average of the sampled random variables falls within ε of the mean μ .



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Or, put differently: the average to be very close to 0.02.



BACK TO OUR VOTING SCENARIO

In our case, each independent random variable v_i keeps track of whether voter *i* votes correctly, with:

$$v_i = \begin{cases} 1, & \text{with probability } p \\ 0, & \text{with probability } 1-p. \end{cases}$$

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 iff $\frac{v_1 + \dots + v_n}{n} > \frac{n}{2}$

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PROOF OF CLAIM 3: ASYMPTOTIC ACCURACY

The Law of Large Numbers gives us that, as n grows, $(v_1+...v_n)/n$ gets very close to the expected value of the random variables v_i .

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This can be made precise with an appropriate choice of arepsilon in the Law of Large Numbers.

ASYMPTOTIC ACCURACY: INTUITION

The intuition is simple: in the long run, more people end up voting correctly than not.





FRANCIS GALTON This probably also explains what happened at the country fair!



Let's sum up.



THE MARQUIS DE CONDORCET Groups are better than their members.

The larger the group, the better.

In the limit, performance is perfect.



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The larger the group, the better.

In the limit, performance is perfect.

As long as people are better than random, and vote independently!